

MERCHANDISE VENDOR APPLICATION PEORIA BLUES & HERITAGE MUSIC FESTIVAL

August 29th & 30th, 2025



PART 1 - PLEASE FILL OUT ALL QUESTIONS

Applicants // Account Holder's Name:

Federal ID #

Business Name:

Tax ID #

POINT OF CONTACT:

Full Name

E-Mail

Street Address

City

State

ZIP

Cell Phone

Hereinafter referred to as Merchandise Vendor:

Vendor agrees that only the following products and/or merchandise will be offered for sale at its Vendor Booth:

ABSOLUTELY NO FOOD OR DRINK PRODUCTS MAY BE SOLD BY VENDOR WITHOUT ADVANCED WRITTEN AUTHORIZATION FROM PROMOTER.

PRODUCT DESCRIPTION

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

In regards to local, County, State, Federal law: Vendor understands that he/she is responsible for all products sold and that certain city, county, state and federal restrictions may apply to the possession and/or sale of certain products. Vendor is responsible to comply with these restrictions at all times and takes sole responsibility to be aware of all such restrictions and laws. Please note that certain restrictions may apply to smoking products and accessories. There is NO refund of vendor fee for any reason.

Vendor understands that if he or she has not made full payment for vendor space that Peoria Blues & Heritage Music Festival promoter may, at its option, cancel this contract with absolutely no refund due to Vendor.

Promoter will provide:

Vendor site as contracted. Please list your electrical needs as power will be negotiated on availability and need.

Do you need electrical power? ☐ Yes ☐ No If yes, how many amps:

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PART 2

Vendor must provide:

Complete Booth including, but not limited to: All signage, which must be approved by Promoter. Vendor must provide all equipment, furniture, fixtures, tent/overhead covering, adequate product and product quantities, etc. necessary to insure a successful vendor operation.

All applicable permits and or licenses: There is a \$20 City of Peoria Vendor Permit that is necessary to obtain. VENDOR WILL PAY PROMOTER THE CITY OF PEORIA VENDOR PERMIT FEE. Vendor will pay all applicable taxes including State of Illinois Sales tax.

Vendor is responsible for the security of all equipment, product, and personal effects during the Peoria Blues & Heritage Music Festival. Promoter will provide overnight security on Friday only, however; Promoter takes no responsibility for any losses incurred through theft, carelessness, force majeure, weather related events, riots, power outage or power surges, etc.

Vendor shall make extra effort to oversee all areas immediately surrounding his/her booth to avoid accumulation of trash and residue. Vendor is responsible for any damage to the grounds resulting from Vendor's operations during the Peoria Blues & Heritage Music Festival. Designated fire lanes must be kept clear at all times. Vendor must schedule time with Vendor Manager in advance before showing up on site to set-up.

All supply vehicles MUST be removed from the site at least one hour prior to the opening of the gates for that day. Vehicles will be allowed to enter grounds for restocking purposes only.

2025 PEORIA BLUES & HERITAGE FESTIVAL

Friday, August 29, 2025: 5pm - Midnight

Saturday, August 30, 2025: 12pm - Midnight

SET UP TIMES

Friday, August 29, 2024 from 10am - 4pm

If you have a special need, please contact us!

Any questions and all correspondence should be directed to:

PEORIA BLUES & HERITAGE MUSIC FESTIVAL

Jay Goldberg Events & Entertainment

2232 SW Adams Street • Peoria, Illinois 61602

Phone 309-839-1220 • E-Mail: info@jaytv.com

Prices for vendor spaces are priced cheap! Vendor fee includes two individual tickets to the festival. Vendor will be responsible for purchasing tickets to the festival for each additional employee or staff person. Additional 2-Day pass tickets are \$50 if purchased in advance with this application or \$80 if purchased on the day of the festival at the gate. Prices subject to change due to availability.

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PART 3 - SEND IN PAYMENT TODAY

Please reserve the following size space for the 2025 Peoria Blues & Heritage Music Festival.

AMOUNT TO REMIT

☐ 10' x 10' at \$100 each \$ _____

☐ 10' x 20' at \$130 each \$ _____

☐ 10' x 30' at \$160 each \$ _____

City of Peoria Vendor Permit Fee: \$ 20 _____

Late Fee (after August 15): _____

\$ Total Amount Remitted: _____

\$

POWER IS AVAILABLE AT NO ADDITIONAL CHARGE

Payment in Full Must Be Included

Additional tickets will be given upon arrival to the festival.

Additional sizes are available. Call for details. Your site location will be determined by the Peoria Blues & Heritage Music Festival Promoter.

PART 4 - ACCEPTED & AGREED BY:

MERCHANDISE VENDOR

Signed

Date

PROMOTER

Signed

Date

FOR OFFICE USE ONLY:

DATE RECEIVED: _____

BOOTH SIZE: _____

CONTRACT AMOUNT: \$ _____

BOOTH # _____